



غرفة الشرقية  
ASHARQIA CHAMBER

Investment Development Center  
2009

# Presentation Outline

## ❖ Investment Development Center (IDC)

- What is IDC?
- Vision
- Mission
- Goals and Objectives
- Stakeholders
- Keys of success
- Services
- Key Performance Indicators (KPIs)

## ❖ Business Model



رأسheed  
RASHEED CHAMBER

# Investment Development Center

# What is IDC?

The IDC is a center providing frontal service in:

- ❖ Investment information and opportunities in key economic sectors
- ❖ Development of the local content and transfer of technology

# Vision

The optimal place for local & international companies to invest in the eastern province

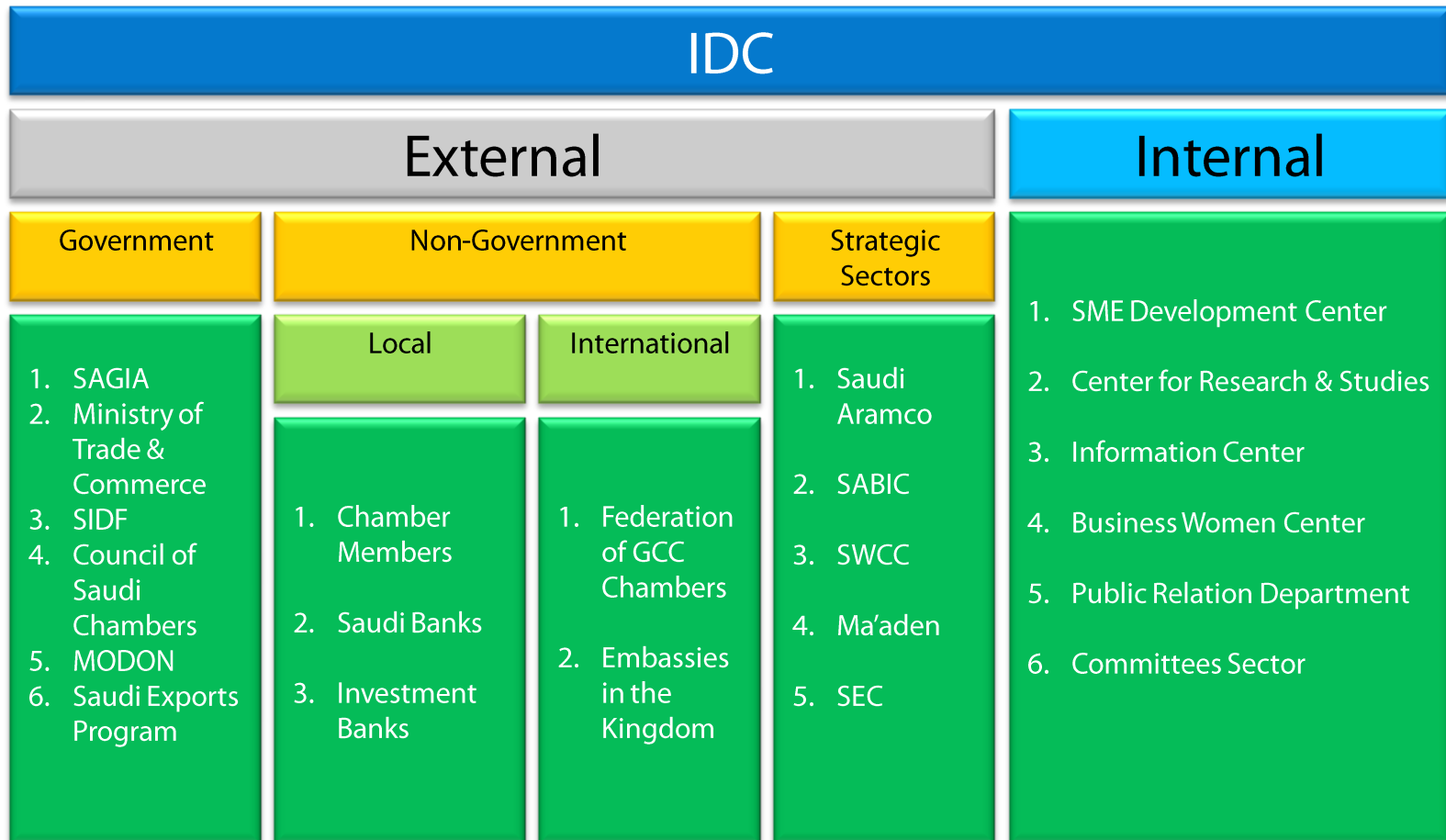
# Mission

Economic promotion of the Eastern Province  
considering the comparative advantages by  
encouraging and attracting local & international  
investment capital

# Goals and Objectives

- ❖ Encouraging investments in the private sector and increase its competitiveness
- ❖ Attracting investments to the Eastern Province
- ❖ Encouraging cooperation between Saudi investors and their foreign counterparts in the overall development of the economic sectors
- ❖ Contributing to the creation of job opportunities for Saudis
- ❖ Conducting information and training sessions to promote knowledge and develop skills and qualification

# Stakeholders





# Keys of success

- ❖ Stable working environment (managerial perspective)
- ❖ Qualified human resources
- ❖ Clear ROLES
- ❖ Chamber leaders' continuous support
- ❖ Products Credibility

# Services



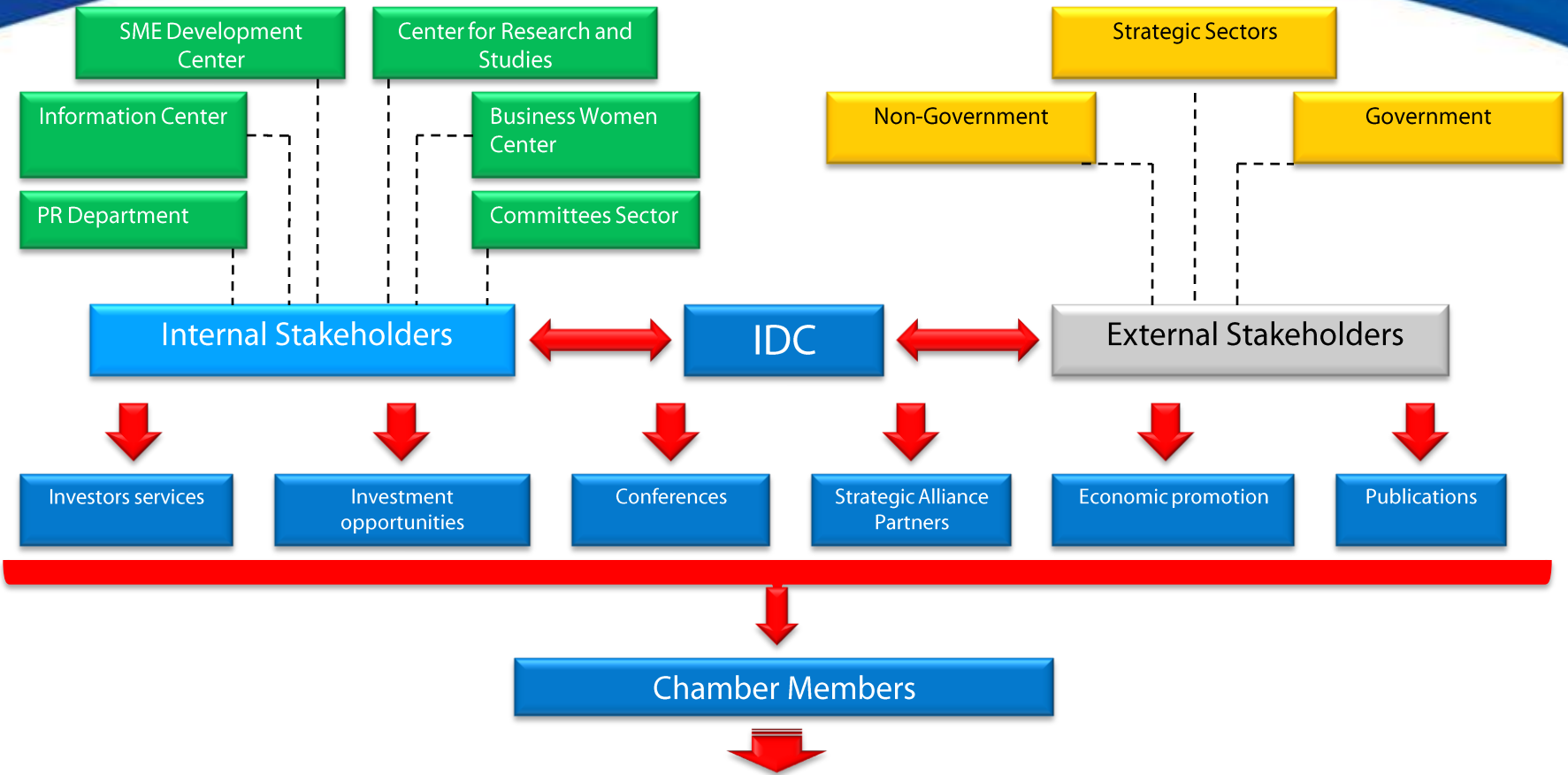
# Key Performance Indicators (KPIs)

- ❖ Number of chamber members served per year
- ❖ Number of supported projects per year
- ❖ Total financial income of all projects per year
- ❖ Time taken to perform a project



الغرفة  
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# Business Model



## BUSINESS SUCCESS OF EASTERN PROVINCE

- Business development in the oil and gas, petrochemicals, electricity, water, and mining
- Business development and support of the private sector
- Development and support of the local content and the transfer of technology



رشد چمبر  
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**Thank you**