Maged BASTA, IDP5 Egypt, UAE

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Multi-culture senior executive with 25 years track record in Oil and Gas industry in Schlumberger oil field services primarily, heading regional middle eastern medium size corporations, Family businesses in Kuwait and finally Manufacturing in Oil & Gas owned by Private Equity Fund. Gone through multi disciplines across my career in Line Management, Sales and Marketing, Business Development, Operations, Research & Engineering and Training and Development. Resided and worked in more than nine different countries that polished my professional experience and amplified personal network across North Africa, West Africa, Middle East, and Asia. I enjoy rich cultural and emotional intelligences that allowed openness to cultural differences and gained strong belief in diversities of nationalities and gender. Managed to turnaround businesses and companies for the best interest of the shareholders. I have acquired and implemented valuable knowledge of Corporate Strategy, Mergers & Acquisitions, Strategic Alliances and Joint ventures via self-funded Executive Education courses in INSEAD. in April 2014, I have been certified by INSEAD as IDP-C and in September 2016, appointed as Corporae Governance Ambassador of INSEAD for both Egypt and the United Arab Emirates.

The Middle East has so far lagged behind in corporate governance implementation due to the large family businesses and conglomerates which have always been comfortable assigning family members and close circle's friends and contacts in its boards. Furthermore, SMEs are being encouraged lately Specifically with well educated middle east nationals looking forward to create their own legacies. If we managed to introduce corporate governance "with a spin of Middle east taste" to both family businesses and SMEs, I believe this will be called a Success.