



---

ICE BSD City, 16 OCT

Over the past few years, Indonesia has achieved a positive trend of export growth in a wide range of goods and services in the global market. This achievement needs to be further improved because Indonesia is also competing with other countries in exploring global opportunities.

In order to improve export performance, the Ministry of Trade has been proactive in inviting and bringing in buyers and investors for a direct transaction with Indonesian export goods and services suppliers at the annual trade exhibition of Trade Expo Indonesia (TEI).

TEI is an international, B2B-focused, trade exhibition which is designed to boost export product growth and market expansion. The 34<sup>th</sup> TEI in 2019 will take up the theme **“Moving Forward To Serve The World”**, in an effort to promote quality products made in Indonesia for the global market, develop business networks, investment and present showcases of Indonesian premium and high quality products. During the exhibition, TEI also presents series of parallel activities such as Trade, Tourism and Investment (TTI) Forum, Business Matching, Business Counseling, Regional Discussion, Overseas and Local Trade Mission, Export Start-up Competition and Talk Show.

## **Expand Your Market Reach with the Best from Indonesia**

The 34<sup>th</sup> Trade Expo Indonesia presents numerous carefully-categorized products, encompassing Local Champion Products, Premium & Creative Products, Manufacturing Products & Services, Food & Beverage Products, Furniture & Home Decor.

The Venue: ICE - BSD-City

Jakarta City View

## GENERAL INFORMATION

The Indonesian government is granting visa free to 174 countries for a 30-day visit in Indonesia. Visitors to Indonesia must be in possession of a valid passport for at least six months from the date of arrival from certain countries and they must have checked the current regulations prior to their departure. Call our Indonesian Embassy or Consulate General for up-to-date information or log on to [www.imigrasi.go.id](http://www.imigrasi.go.id). Registered buyers will be welcomed at Jakarta's Soekarno-Hatta Airport and also be provided with airport-hotel-venue shuttle service arrangement by TEI 2019 team.

## ATTENDANCE

TEI 2019 is a B2B Exhibition, open to buyers, professionals and international buyers/visitors.

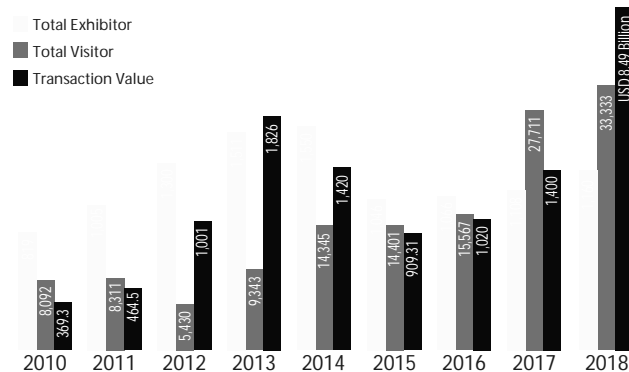
## VISITING HOUR

Business Visitors  
Wednesday - Sunday  
16 - 20 October 2019  
10:00 - 20:00

# TRADE EXPO INDONESIA IN FIGURES

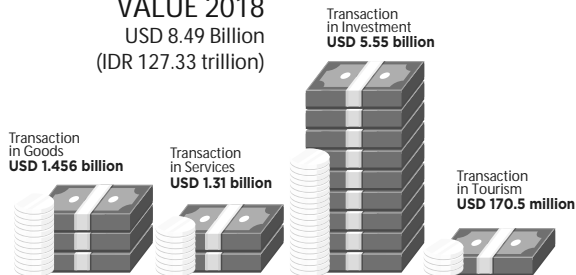
# 03

## 2010 - 2018 STATISTICS



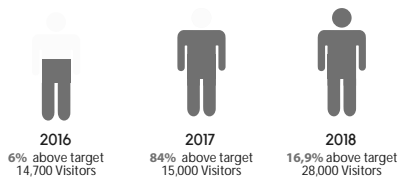
## TOTAL TRANSACTION VALUE 2018

USD 8.49 Billion  
(IDR 127.33 trillion)

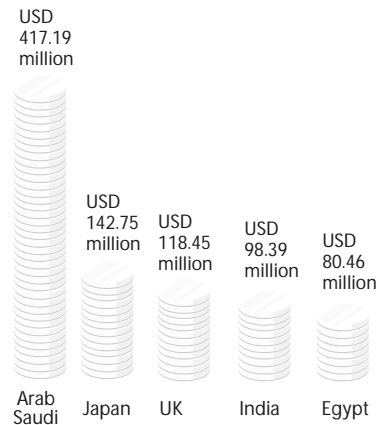


## TOTAL VISITORS 2018

**15,567** from 125 countries  
**27,711** from 117 countries  
**33,333** from 132 countries



## TOP 5 TRANSACTION VALUE 2018



## TOP 5 VISITORS BY COUNTRY 2018



# ADMISSION

1. Admission is FREE but Pre-registration is recommended
2. Visitor Pre-registration is available online on **[www.tradexpoindonesia.com](http://www.tradexpoindonesia.com)**
3. Walk-in visitors are able to directly register at the venue's registration counters
4. Trade Mission ID Badges will be given upon registration at registration counters
5. Pre-registered visitors are able to collect their badges at the registration counters (please show the print out confirmed registration)
6. Submission and approval of visa through Indonesian Embassy/Consulate General Office (Please show the print out confirmed registration and your company profile)

04

# SUPPORTING PROGRAMS

- **Trade, Tourism and Investment (TTI) Forum :**
  - TTI Seminar
  - Talk Show
  - Regional Discussion
  - Business Counseling
  - Export Start-up Competition
- **Business Matching**
- **Overseas and Local Trade Mission**

# REASONS TO VISIT

- 1 Trade Expo Indonesia is one of the biggest Business to Business export product exhibitions in Asia.
- 2 Showing a wide range of Indonesian premium export goods and services showcased conveniently in 8 zones at the exhibition area.
- 3 Presenting a comprehensive Trade Tourism Investment conference, one-on-one business matching and business forum to explore trade and investment opportunities.
- 4 Providing an excellent networking experience that gives you an opportunity to meet with high ranking government officials and business leaders.



# BUYER / VISITOR REGISTRATION

Please Fill in

Name : \_\_\_\_\_  
Passport Number : \_\_\_\_\_  
Position/Occupation : \_\_\_\_\_  
Company : \_\_\_\_\_  
Address : \_\_\_\_\_  
Country : \_\_\_\_\_  
City/Zip Code : \_\_\_\_\_  
Phone/Fax : \_\_\_\_\_  
E-mail : \_\_\_\_\_  
Business Line : \_\_\_\_\_

I will attend the TEI 2019 as :

- Trader       Buyer  
 Investor       Agent

Other (please Specify)

\_\_\_\_\_  
\_\_\_\_\_

Date of Arrival : \_\_\_\_\_  
Date of Departure : \_\_\_\_\_  
Flight Number : \_\_\_\_\_  
ETA : \_\_\_\_\_

Contact Person :

**Mr. Harwin Hartanto** • Phone : +62 8293679 / +62 838 96018328  
Email : harwinhartanto@debindo.com / harwinhartanto.debindo@gmail.com

Please indicate your specific items

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

Please indicate your interest in One-on-One  
Business Matching

- Yes       No

Recommended Hotels

Hotel ★★★★★ (Jakarta City Area)

- Aryaduta Hotel Jakarta
- Borobudur Hotel Jakarta
- Hotel Mulia
- The Westin Jakarta

Hotel ★★★★

- Santika Premiere Slipi
- Aston Hotel Simatupang

Hotel ★★★★★ (Venue Greater Area)

- JHL Solitaire Gading Serpong

Hotel ★★★★

- Grand Zuri Hotel
- Mercure Serpong Alam Sutera
- Atria Hotels

Hotel ★★★

- Kyriad Hotel
- Golden Tulip Essential Tangerang
- Pranaya Suites BSD City
- Ara Hotel Gading Serpong
- Santika BSD City
- Ibis Gading Serpong Hotel

Hotel ★★

POP Hotel BSD City



# PRODUCTS & SERVICES OF INTEREST

## Local Champion Products

- Local Ethnic Crafts
- Local Agro Products
- Local Packed Food
- Selected Fishery Products
- Ethnic Decors & Fashion
- Selected Herbal Products
- Tourist Destination
- Ethnic Weaponry Arts
- Ethnic Musical Instruments
- Selected Export Potentials
- Others: .....

## Food & Beverage Products

- Packaged Food & Drink
- Fresh Fruits & Vegetables
- Coffee
- Tea
- Chocolate
- Spices
- Fishery Products
- Ingredients & Spices
- Fruit Concentrate
- Frozen Foodstuff
- Others: .....

## Premium & Creative Products

- Creative Wearable
- Innovative Product Prototypes
- Handicraft
- Wood & Stone Craft
- Musical Instruments
- Toys & Games
- Computer System Software
- Games Software
- Computer Programming
- Fashionwear
- Personal Accessories
- Personal Care
- Footwear
- Luggage & Bag
- Jewelry
- Cosmetics
- Medical Herbs
- Sporting Goods
- Spa and Wellness
- Others: .....

## Manufacturing Products

- Car and Auto Parts
- Medical Equipment
- Household Appliance
- Palm Oil Products
- Plastic-ware
- Glass-ware
- Aluminum-ware
- Washer and Cleaner Wares
- Electrical - Mechanical
- Paper Products
- Strategic Industry
- Aircraft Manufacturing
- Ship Manufacturing
- Military Equipment, Arms & Vehicles
- Industrial Steel Components
- Railways Carriage & Components
- Securities & Banknote Printing
- Telecommunication Devices
- Medical & Pharmacy
- Machinery & Generator Sets
- Construction Services
- Others: .....

## Furniture & Home Decor

- Home Furniture
- Office Furniture
- Garden Furniture
- Rattan Furniture
- Wood Furniture
- Racks & Bookcase
- Cabinetry
- Bench, Table & Chair
- Furnishings
- Upholstery
- Others: .....

## Services

- Banking
- Airlines
- Insurance
- Manpower
- Consulting
- Logistics & Forwarding
- Others: .....

## How did you find about Trade Expo Indonesia

- Colleague
- Indonesia Representative Office at \_\_\_\_\_
- In flight Magazine
- Electronic Direct Mail (EDM)
- Internet
- Others \_\_\_\_\_
- Supplier \_\_\_\_\_

07

### FOR INQUIRY

Phone : +62 21 829 3678 (Hunting) | +62 21 829 3679 (Direct Line) | Fax : +62 21 829 2608  
Email : tradexpoindonesia@kemendag.go.id | tradexpoindonesia@debindo.com; info@debindo.com





## VISITOR PROFILE



Buyers & Traders



Manufacturers



Importers



Distributors and  
Wholesalers



Retailers



Hoteliers and  
Restaurateurs



Business and Trade  
Associations



Agents



Investors



Media

## BUYER'S BENEFITS

Free airport pickup  
to hotel upon arrival

Free Wi-Fi at venue

Complimentary use of  
business lounge at venue

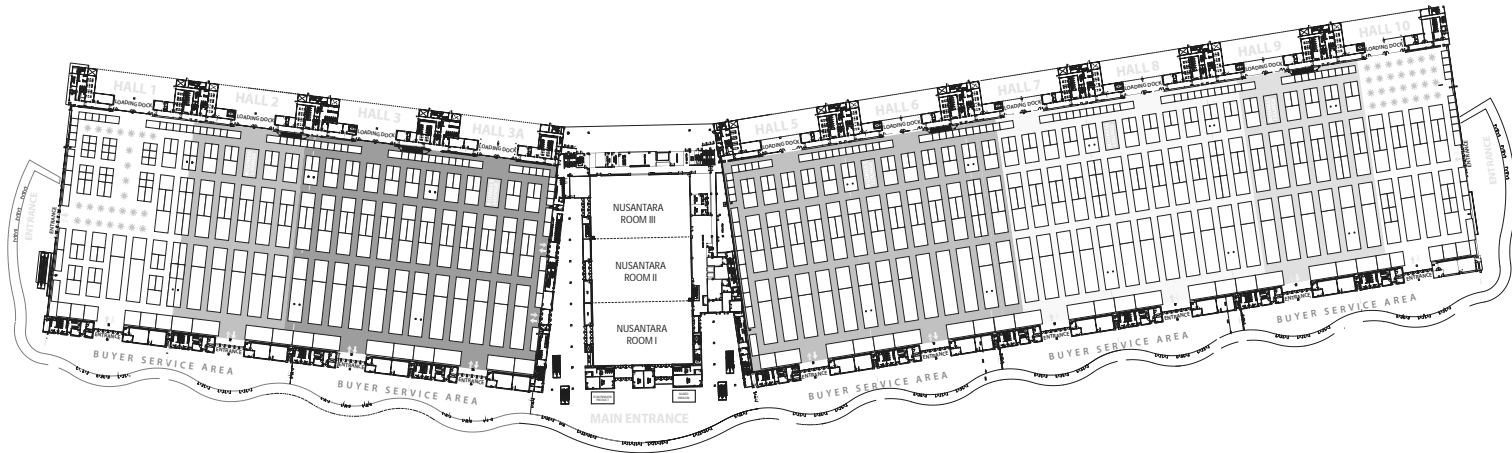
Free Interpreter  
Service

Shuttle Services  
hotel - venue - hotel

Please contact Indonesia representative office (Indonesian Embassy, Indonesia Consulate General, Trade Attache or the Indonesia Trade Promotion Office/ITPC /IETO in Taiwan) to get more information. Please register before 31 August 2019.

# LAYOUT PLAN

## AT ICE-BSD CITY, TANGERANG - INDONESIA



### HALL 1 & 10

#### NUSANTARA CULINARY

- Indonesia & International Cuisine

### HALL 2

#### LOCAL CHAMPION PRODUCTS

- Local Champion Products • Potential Export Products

### HALL 3 & 3A

#### PREMIUM & CREATIVE PRODUCTS

- Premium Products • Creative Innovative Products

### HALL 5 & 6

#### MANUFACTURING PRODUCTS & SERVICES

- Textile Products (Fabrics) • Building Materials • Rubber Products
- Metal Products • Automotive • Palm Oil • Leather Products • Paper
- Household • Electronics • Car & Auto Parts & Lubricants
- Strategic Industries • Others

### HALL 7 & 8

#### FOOD & BEVERAGE PRODUCTS

- Ingredients & Spices • Seafood & Seaweed • Packaged Food & Drink
- Fresh Fruits • Coffee, Tea, Cocoa • Vegetables • Snack & Noodles
- Plantation & Agriculture • Coconut • Chemicals • Others

### HALL 9

#### FURNITURE & HOME DECOR

- Wood & Rattan Furniture • Interior & Decor • Knockdown House
- Outdoor & Garden Furniture • Home & Office Furniture
- Handicraft • Others



# INDONESIAN TRADE ATTACHE OFFICES



## SUPPORTED BY :

COORDINATING MINISTRY FOR ECONOMY

COORDINATING MINISTRY FOR MARITIME AFFAIRS

STATE SECRETARIAT MINISTRY

MINISTRY OF FOREIGN AFFAIRS

MINISTRY OF HOME AFFAIRS

MINISTRY OF INDUSTRY

MINISTRY OF AGRICULTURE

MINISTRY FOR STATE-OWNED ENTERPRISES

MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISE

MINISTRY OF MARINE AFFAIRS AND FISHERIES

MINISTRY OF TOURISM

MINISTRY OF TECHNOLOGY RESEARCH AND HIGHER EDUCATION

MINISTRY OF LAW AND HUMAN RIGHTS

INDONESIA INVESTMENT COORDINATING BOARD

NATIONAL BOARD FOR PLACEMENT AND PROTECTION OF INDONESIA MANPOWER

INDONESIAN AGENCY FOR CREATIVE ECONOMY

CHAMBER OF COMMERCE AND INDUSTRY

## Indonesia Trade Promotion Center (ITPC)

Australia (Sydney), Brazil (Sao Paulo), Canada (Vancouver), Chile (Santiago), China (Shanghai), Germany (Hamburg), Hungary (Budapest), India (Chennai), Italy (Milan), Japan (Osaka), Mexico (Mexico City), Nigeria (Lagos), Saudi Arabia (Jeddah), South Africa (Johannesburg), South Korea (Busan), Spain (Barcelona), United Arab Emirate (Dubai), USA (Los Angeles and Chicago)

## Indonesia Economic Trade Office

Taiwan (Taipei)

## Indonesia Trade Consulate

Hong Kong

or visit

[www.tradexpoindonesia.com](http://www.tradexpoindonesia.com)

for details

## for buyer information:

Phone : +62 21 829 3678 (Hunting)

+62 21 829 3679 (Direct Line)

Fax : +62 21 829 2608

[tradexpoindonesia@kemendag.go.id](mailto:tradexpoindonesia@kemendag.go.id)

[tradexpoindonesia@debindo.com](mailto:tradexpoindonesia@debindo.com)

[info@debindo.com](mailto:info@debindo.com)



@tradexpoind

Trade Expo Indonesia